

MM93-48

EX PARTE OR LATE FILED

Date: Jan 11, 1966

The Honorable Reed Hundt
Chairman
Federal Communications Commission
1919 M Street, NW, Room 814
Washington, DC 20554

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Dear Chairman Hundt:

On behalf of my child advocacy organization, I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to a child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's programs which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms that they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,

Carol Brewer
(Signature)

Carol Brewer
Name (Printed)

Technical Assistant
Title

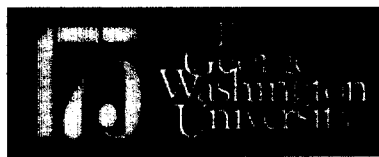
Friends of the Family
Organization

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MM93-48

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DEPARTMENT OF TEACHER PREPARATION AND SPECIAL EDUCATION

January 16, 1996

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Chairman
Federal Communications Commission
1919 M Street, NW, Room 814
Washington, DC 20554

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Sincerely,

Maxine Freund, Ed.D.
(Signature)

Maxine B. Freund
Name (Printed)

Professor & Chairperson
Title

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